

# Colour Palette

## Urban gardner



### Key elements:

Modern with playful elements  
In keeping with current colour trends  
Colours often used in the marketing of food  
Vibrant colours mixed with a more sophisticated earth tones for balance and flexibility

### Influences from the garden:

Highlight or accent colours found in the garden, bright reds of flowers with a balance of earth tones



## Discovering colour



### Key elements:

Brighter more playful elements  
Associated with children  
Friendly with appeal in schools and education  
Less formal

### Influences from the garden:

Exaggerated mixture of colours that exist in picked or harvested fruit and vegetables (carrots with tomatoes for example)



## Westcoast Earth



### Key elements:

More earth and natural tones  
Colours strongly associated with westcoast  
More focus on nature and agriculture  
Soft sophistication

### Influences from the garden:

Natural tones and colours

